

# Govt. Girls College Sehore (MP)

## Student's Seminar 2019

On

*“Latest Trends in Commerce and Management:*

*On*

**28.02.2019**

*Organised by*

*Department of Commerce*

**Promoted by**

**Internal Quality Assurance Cell**

On 28<sup>th</sup> February 2019 Department of Commerce organised a student's seminar on *“Latest Trends in Commerce and Management”* It was jointly organised with the department of Management and mainly promoted by The Internal Quality Assurance Cell of the college. The seminar started at 11.00 a.m. with lighting the lamp for goddess Saraswati and Saraswati Vandana presented by the students. Principal Dr. Suman Taneja was the chief guest of the programme and Dr. Sudha lahoti, Dr. Rajesh Bakoriya, Dr. Anup singh and Shri Ravi Virha were present as special teaching members form the college.

Dr. Jaya Sharma head of the department of commerce presented her views on the need and importance of the seminar and through light on the concept of the seminar. Principal madam motivated students in her speech to prepare for such events and take part every time as this could help them increase their subject knowledge, communication skill and also leadership skills. About 90 students were present in the seminar and 20 presentations were made on various topics related to the theme. The list of paper presenters with their title of presentation is as follows:

<b>S. N.</b>	<b>Name of the Student</b>	<b>class</b>	<b>Title of Presentation</b>
<b>1</b>	<b>Ku Niharika</b>	<b>B.com I Year</b>	<b>Green Marketing(PPT)</b>
<b>2.</b>	<b>Surbhi Xess</b>	<b>B.com I Year</b>	<b>Green Marketing</b>
<b>3.</b>	<b>Sweta Malviya</b>	<b>B.com I Year</b>	<b>GST (PPT)</b>
<b>4.</b>	<b>Pooja Verma</b>	<b>B.com I Year</b>	<b>GST (PPT)</b>
<b>5</b>	<b>Shristi</b>	<b>B.com I Year</b>	<b>E-commerce</b>
<b>6</b>	<b>Khushbu</b>	<b>B.com I Year</b>	<b>E-commerce</b>
<b>7</b>	<b>Deepti Parmar</b>	<b>B.com II Year</b>	<b>Benefits of E-commerce</b>
<b>8</b>	<b>Mahima Jat</b>	<b>B.com II Year</b>	<b>Benefits of E-commerce</b>
<b>9</b>	<b>Rishika</b>	<b>B.com VI Sem</b>	<b>E-Marketing Streretagies</b>
<b>10</b>	<b>Anuradha</b>	<b>B.com VI Sem</b>	<b>E-Marketing Streretagies</b>

<b>11</b>	<b>Isha</b>	<b>B.com VI Sem</b>	<b>E-Marketing Strategies</b>
<b>12</b>	<b>Nisha Verma</b>	<b>B.com II Year</b>	<b>New Marketing Trends</b>
<b>13</b>	<b>Kiran L Verma</b>	<b>B.com II Year</b>	<b>New Marketing Trends</b>
<b>14</b>	<b>Kiran Verma</b>	<b>B.com II Year</b>	<b>New Marketing Trends</b>
<b>15</b>	<b>Nikita Sable</b>	<b>M.Com I sem</b>	<b>Goods And Service Tax</b>
<b>16</b>	<b>Aastha Mathur</b>	<b>M.Com I sem</b>	<b>Goods And Service Tax</b>
<b>17</b>	<b>Mahishi Tiwari</b>	<b>B.com II Year</b>	<b>E-Banking</b>
<b>18</b>	<b>Megha Jhanwar</b>	<b>B.com I Year</b>	<b>Demonatization</b>

The students were given Certificates for their participation and the First , Second and Third position were given special credit. The first position was won by Ms. Nikita Sable from M.Com I sem and she was also given prize for this by IQAC.

Supporting Faculty members from commerce and management were Mrs. Bharit Saxena, Mr. Omprakash Parmar, Mrs. Pooja Rathore, Mrs. Indu, Ms. Noorjahan, Mr. Akbar Ali, Ms. Jyotsana Vishwakarma.

**The seminar was ended with a vote of thanks by the faculties.**



